



AwelInclusive

Media & Press Kit



The world is full of wonder...enough to keep anyone in a constant state of awe.



Why Work With Awe Inclusive

Michaela is continually seeking **partnership opportunities** with travel companies, including:

- Press Trips and Events
- Featured Articles and Blog Posts About Your Product or Service
- Sponsorship of Online Giveaways
- Speaking and Writing Opportunities
- Advertising

Michaela will **promote your brand, event or destination** to a diverse range of travelers seeking unique travel experiences at all levels of budget.

Promotion techniques include a featured post on Awe Inclusive, as well as professional promotion through social media outlets including Twitter, Facebook, Google Plus and YouTube.



Who Is Michaela Hall

- **Michaela Hall** is a traveler who loves to write, or a writer who loves to travel – she hasn't figured it out yet!
- Her travel website, **Awe Inclusive**, was born out of a desire to share information among travelers and encourage travel virgins to get out and explore. Having traveled to **9 countries** on **5 continents**, Michaela shares fresh and down-to-earth travel tips with a growing population of young travelers.
- With an ever growing presence on Facebook and Twitter, **Awe Inclusive** is quickly becoming the go-to place for enlightening travel tips and itinerary suggestions.
- A collection of photographs and travel essays written and edited by **Michaela**, **Awe Inclusive** provides first-hand travel advice, information and inspiration in formats geared to maximize reach and viewer buy-in.
- Based out of Washington, DC, **Michaela** is privy to a rainbow of diverse cultures, cultural activities, and history. As a resident tourist, her appreciation for her local surroundings is constantly growing.



Website Demographics and Statistics

Readers are between 25-34, from 50+ countries and are interested in travel tips and adventure travel. They consistently use the website for travel reviews, advice and insights.

Find Michaela On the Web

- Main site: <http://www.aweinclusive.com>
- Technorati: <http://208.66.65.230/people/aweinclusive/>

Contact Michaela Today about creative marketing opportunities and the chance to reach thousands of travelers with your brand.

Awe Inclusive Email: info@aweinclusive.com

AUDIENCE PROFILE

GLOBAL TRAFFIC

- USA (69%), Canada, UK, Australia, India, Germany

AGE & GENDER

- Female (25-34)

EDUCATION

- College & Graduate Level Degrees

WEBSITE AND SOCIAL MEDIA STATS

MONTHLY PAGEVIEWS 3100

MONTHLY UNIQUE VISITORS 1400

TWITTER 1100+

FACEBOOK 300+

FACEBOOK FAN PAGE LIKES 130+